


WIP NUMBER  CUSTOMER NAME

**COLLECTION ENVELOPE**

DATE IN

REGISTRATION

Hunters Land Rover 



# Hunters

The Avenue  
Southampton SO17 1XS  
Tel: 023 8021 5800

**For Assistance**  
**UK 0800 521 786**  
**Europe 44 20 8239 3963**

# Hunters

The Avenue  
Southampton SO17 1XS  
Tel: 023 8021 5800  
[www.hunterslandrover.co.uk/southampton](http://www.hunterslandrover.co.uk/southampton)



### Hunters Land Rover Guildford

**Our other services**

- Fully Equipped Body Repair Centre
- Parts Department carrying full selection of parts
- Fixed menu pricing
- Servicing & Repairs
- Accessory Fitting
- Quick Service Facilities
- Air Conditioning
- Visking
- Leather re-trimming
- Polishing

**We have a large constantly changing stock of used cars and extensive displays of new vehicles always available. Please ask for details.**

**Sales Department Opening Hours**

Monday to Friday 9.30am to 6.30pm  
 Saturday 9.00am to 5.00pm  
 Sunday 10.00am to 4.00pm

**Service Department Opening Hours**

Monday to Friday 7.30am to 6.30pm  
 Saturday 8.30am to 12.30pm  
 Sunday Closed

We are always interested in hearing your comments concerning your experience with us. If there is anything you wish to discuss, please speak to our Customer Care Manager on 01483 566262.

**Numbers**

Lutynwood, Guildford, Surrey GU1 1DT  
 Telephone 01483 566262 Fax 01483 544033  
 www.hunters.guilford.landrover.co.uk  
 email salesmanager@landover.guilford.co.uk





CUSTOMER VEHICLE HANDOVER

THE LAND ROVER EXPERIENCE



CUSTOMER VEHICLE HANDOVER

THE LAND ROVER EXPERIENCE

**Please read through this document carefully**

We want you to be delighted with your Land Rover and our aim is to ensure a smooth professional and informative handover. Enjoy the Land Rover Experience.

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**Invoice Details**

Name \_\_\_\_\_ Name \_\_\_\_\_  
 Address \_\_\_\_\_ Address \_\_\_\_\_

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(For security reasons we can only effect transfer of ownership at the showroom, customer home or business Address)

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**The Land Rover Experience Checklist**

Before taking possession of your vehicle, please go through this list carefully.

<p><b>Operative Details</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Using keys, sunroof and electric windows*</li> <li><input type="checkbox"/> Opening the bonnet, foot and filler cap</li> <li><input type="checkbox"/> Fuel tank capacity</li> <li><input type="checkbox"/> Locking and unlocking doors</li> <li><input type="checkbox"/> Location of engine oil, coolant, brake / clutch fluid and screen wash top up points</li> <li><input type="checkbox"/> Location of automatic downing fuel* and automatic gearbox oil* top-up points</li> <li><input type="checkbox"/> Location of spare wheel and tools, how to use the jack and towing points</li> <li><input type="checkbox"/> Adjustment of seat belts, seats and headrests</li> <li><input type="checkbox"/> Dashboard and instrument panel</li> <li><input type="checkbox"/> Heating, ventilation and air conditioning*</li> <li><input type="checkbox"/> Location and operation of internal and external lighting switches</li> <li><input type="checkbox"/> Location of keys</li> <li><input type="checkbox"/> Radio / cassette and CD player</li> <li><input type="checkbox"/> Optional extras as requested (e.g. ABS)</li> <li><input type="checkbox"/> Features and use of four wheel drive / gears / Hill descent control</li> <li><input type="checkbox"/> Parking brake</li> </ul>	<p><b>Documents</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Registration document</li> <li><input type="checkbox"/> Owners handbook</li> <li><input type="checkbox"/> Radio / cassette and CD player* manual</li> <li><input type="checkbox"/> Maintenance guide and service record</li> <li><input type="checkbox"/> Roadside Assistance Membership</li> <li><input type="checkbox"/> The financial documents*</li> <li><input type="checkbox"/> Invoice</li> <li><input type="checkbox"/> Part exchange purchase order</li> <li><input type="checkbox"/> Receipts for all payments</li> <li><input type="checkbox"/> Data card (if purchased new)</li> <li><input type="checkbox"/> MOT certificate _____ expiry date</li> <li><input type="checkbox"/> Tax disc _____ expiry date</li> <li><input type="checkbox"/> Radio codes</li> </ul> <p><b>Support as Service</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Warranties</li> <li><input type="checkbox"/> Replacement vehicles</li> <li><input type="checkbox"/> Accessory range</li> </ul>
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**The Dealership**

<input type="checkbox"/> Location of Service and Parts Departments	<input type="checkbox"/> Are you satisfied with the condition of your car?
<input type="checkbox"/> Introduction to Service and Parts Departments	

**Tools / Accessories**

<input type="checkbox"/> Spare wheel	<input type="checkbox"/> Tool kit
<input type="checkbox"/> Wheel brace	<input type="checkbox"/> Key code
<input type="checkbox"/> Jack	

**Finality**

2 sets of keys

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**Servicing**

Your vehicle's normal servicing periods are \_\_\_\_\_ miles or \_\_\_\_\_ months, whichever occurs sooner.

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**New and Used car Warranty**

<b>New Vehicles</b>	<b>Used Vehicles</b>
36 months Land Rover Warranty from _____ to _____	_____ months used car Land Rover Approved Policy from _____ to _____

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**Customer Satisfaction**

Help us to ensure the highest levels of Customer Service for your Land Rover Experience by answering the following two questions:

1. How satisfied are you with your overall experience at the dealership where you bought your new Land Rover?

Completely Satisfied  Very Satisfied  Fairly well satisfied  Somewhat dissatisfied  Very Dissatisfied

How can we improve our service to you? \_\_\_\_\_

2. Based on your experience, would you recommend this dealership as a place to buy a Land Rover vehicle?

Definitely Would  Probably would  Not sure  Probably not  Definitely not

If not please state your reasons. \_\_\_\_\_

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**Subsiding Items**

\_\_\_\_\_

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**Customer Signature** \_\_\_\_\_ **Sales Executive Signature** \_\_\_\_\_

Date \_\_\_\_\_

Having made a purchase at this dealer a customer's statutory rights under Part 15 of the Sale of Goods Act 1979 (which states that goods sold must be of satisfactory quality) will be preserved.

**Hunters Land Rover - Authority to Proceed Work / Order**

No.

Date .....

Customer Name .....

Date Issued .....

Date Required .....

	£10	£20	£30	
Fuel	1/4	2/4	3/4	4/4
Carry out pre-delivery inspection				<input type="checkbox"/>
Fit Number Plates				<input type="checkbox"/>
MOT Required				<input type="checkbox"/>
Carry out full valet				<input type="checkbox"/>
Date Required	.....			

REG. NO.	COLOUR	SALESMAN	CHASSIS NO.	MODEL	STOCK NO.

SERVICE DEPT:	INSTRUCTIONS	COSTS
ITEM No.		
SUBLET TO BE ARRANGED.		
<b>TOTAL</b>		_____

BODYSHOP DEPT:	INSTRUCTIONS	COSTS
<b>TOTAL</b>		_____

PARTS DEPT:	INSTRUCTIONS	COSTS
<b>TOTAL</b>		_____

CLEANING DEPT:	INSTRUCTIONS	COSTS
<b>TOTAL</b>		_____

Authorised By ..... (Print Name)

**Order** No.

	£10	£20	£30	
Fuel	1/4	2/4	3/4	4/4
Carry out pre-delivery inspection				<input type="checkbox"/>
Fit Number Plates				<input type="checkbox"/>
MOT Required				<input type="checkbox"/>
Carry out full valet				<input type="checkbox"/>
Date Required	.....			

STOCK NO.

COSTS	COSTS
<b>TOTAL</b>	_____

COSTS	COSTS
<b>TOTAL</b>	_____

COSTS	COSTS
<b>TOTAL</b>	_____

**CUSTOMER REQUIREMENT FORM** Date: \_\_\_\_\_ No. \_\_\_\_\_

Target Number \_\_\_\_\_ Short Name \_\_\_\_\_ Created \_\_\_\_\_  
 Company Number \_\_\_\_\_ Company Name \_\_\_\_\_ Edited \_\_\_\_\_  
 Title First Name Surname Work / Daytime number / Home number / Other numbers  
 Job Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 Postcode \_\_\_\_\_ Walk \_\_\_\_\_  
 Exist \_\_\_\_\_  
 Ref \_\_\_\_\_

**Vehicle Requirements**  
 Make / Model \_\_\_\_\_ How often do you change your car? \_\_\_\_\_ New / Used \_\_\_\_\_  
 Delivery Required by \_\_\_\_\_ Annual Mileage \_\_\_\_\_ Would you like a GPV? Y / N \_\_\_\_\_  
 General Notes / Special Requirements \_\_\_\_\_

**Financial Requirements**  
 How did you fund your last car? \_\_\_\_\_ Your Bank \_\_\_\_\_ Your Dealer \_\_\_\_\_  
 Payments Outstanding / Settlement (inc. DOB) \_\_\_\_\_  
 How do you intend to fund your new car? \_\_\_\_\_ Your Bank \_\_\_\_\_ Your Dealer \_\_\_\_\_  
 Monthly Budget \_\_\_\_\_ Deposit \_\_\_\_\_

**Vehicle Appraisal**

Model	Registration No.	VIN	Mileage Verified Y/N
1st Reg	Colour	Upholstery	Owners
Service History	V5 Verified Y/N	HP? Y/N	Tax
Log Book Y/N	Owners last log book seen?	Ext. Warranty? Y/N	Ext. Warranty Period
Sil	Accident History	Last Date Serviced	MoT

**GENERAL APPEARANCE**

Interior	Good	Ave	Bad
Carpets			
Roof Lining			
Seats			
Door Trim			
Fascia			

**SPECIFICATION**  
(Indicate if not working)

Automatic	
5 Gears	
Electric Windows	
Radio/Stereo-Model	
Air Conditioning	
Leather	
PAS	
Tinted Windows	
Sunroof	
Alloy Wheels	
Metallic Paint	
Central Locking	
Rear Headrests	
F/R Fog Lamps	
Alarm/Immobiliser	

**RECON. COSTS**

1 Tyres/Wheels	
2 Service Cost	
3 Exhaust	
4 Engine	
5 Transmission	
6 Gear Box	
7 Electronics	
8 Electronics	
9 Suspension	
10 Brakes	
11 Rear Axle	
12 Steering	
13 Battery	
14 Lights	
15 Glass	
16 Body Damage	
17 Interior	
18 Carpets	
19 Roof Lining	
20 Seats	
21 Door Trims	
22 Fascia	
23 Instruments	
24 Mechanical Recon. Cost	
25 Internal Recon. Cost	
26 TOTAL Recon. Cost	

**Road Test** Yes/No \_\_\_\_\_ **Customer Signature:** \_\_\_\_\_  
**Sales Executive Signature:** \_\_\_\_\_

PX Valuation (S.L.V) £ \_\_\_\_\_ AUTHORISATION \_\_\_\_\_  
 Vehicle Purchase TE Price £ \_\_\_\_\_ AUTHORISATION \_\_\_\_\_  
 PX Offer Price £ \_\_\_\_\_ AUTHORISATION \_\_\_\_\_

Trade Bids 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ GGT \_\_\_\_\_ CAP \_\_\_\_\_

White Copy - Salesman, Pink Copy - Sales Manager, Blue Copy - File



**Vehicle Reconditioning Inspection Schedule**  
 Top white copy - Remain in car Middle pink copy - Return to Select Plant Hire Bottom blue copy - FILE COPY

**Vehicle Reconditioning Inspection Schedule**  
 Top white copy - Remain in car Middle pink copy - Return to Select Plant Hire Bottom blue copy - FILE COPY

Makal Model \_\_\_\_\_ Date of inspection \_\_\_\_\_

Engine Serial/Type \_\_\_\_\_ Chassis # \_\_\_\_\_

Colour \_\_\_\_\_ Registration # \_\_\_\_\_

Date of 1st Reg \_\_\_\_\_ Speedometer reading \_\_\_\_\_

OK	U/S	Refused
<b>BODY</b>		
1. Roof, panels & paintwork		
2. Doors (operation & locking)		
3. Boot (operation & locking)		
4. Bumper (operation/seal/catch)		
5. Windscreen / windows / mirrors		
6. Bumpers & number plates		
7. Jacking points		
8. Seat belts		
9. Seat security		
10. Upholstery/floor covering		
Comments _____		
<b>ELECTRICAL</b>		
11. In Car entertainment		
12. Battery & mountings		
13. All Interior and Exterior lights		
14. Keys & f of Car/door & function		
15. Window mechanisms		
16. Central locking		
17. Wipers/washers/Wipers		
18. Horn		
19. Heater/d-motors		
20. Air conditioning		
21. Charging systems		
22. Starter motor		
Comments _____		
<b>CLUTCH</b>		
23. Clutch/Hydraulics		
24. Operation (dep./clutch)		
25. Noise		
26. Estimated wear %		
Comments _____		
<b>INSTRUMENTS / INTERIOR</b>		
27. Speedometer/counter		
28. Tachometer/gauges		
29. Diagon instrument/bulbs		
30. Tols		
31. General Condition		
32. Set Nav operation		
Comments _____		
<b>BRAKING</b>		
33. Tyres/tyre condition		
34. Brake fluid level and condition		
35. Pads/shoes/discs/drums		
36. Footbrake/handbrake		
Comments _____		
<b>WHEELS &amp; TYRES</b>		
37. Tyre pressure		
38. Wheel alignment		
39. Wheel bearings		
Comments _____		
<b>ROAD TEST</b> 40. Steering pull 41. All warning lights 42. Gear change 43. Other equipment 44. Parking 45. Other equipment		
Comments _____		
<b>PLEASE SIGN &amp; DATE EACH PART</b> WORKMAN'S SIGNATURE WORK DATE THEORIST SIGNATURE ROAD TEST SPEEDOMETER READING RELEASER		

Makal Model \_\_\_\_\_ Date of inspection \_\_\_\_\_

Engine Serial/Type \_\_\_\_\_ Chassis # \_\_\_\_\_

Colour \_\_\_\_\_ Registration # \_\_\_\_\_

Date of 1st Reg \_\_\_\_\_ Speedometer reading \_\_\_\_\_

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6. Bumpers & number plates		
7. Jacking points		
8. Seat belts		
9. Seat security		
10. Upholstery/floor covering		
Comments _____		
<b>ENGINE / FUEL, SWG. / COOLING</b>		
11. Engine covers		
12. Oil condition levels & leaks		
13. Condition of camshaft belt		
14. Exhaust pipe, O/E		
15. Fuel leaks		
16. Radiator - condition		
17. Hoses/spigots		
18. Coolant levels & leaks		
19. Aircons strength		
20. Fan belts/drive belts		
Comments _____		
<b>GEARBOX/STEERING/SUSP.</b>		
21. Gear selection/operation/Noise		
22. Drive shafts		
23. Gearbox/Axle fluid levels		
24. Axle and Gearbox fluid levels		
25. PMS Pump (wax level and condition)		
26. Colder/tyres/bulge		
27. Steering rack		
28. Power steering fluid levels		
29. Springs/suspension units		
30. Shock absorbers/dampers		
Comments _____		
<b>DRIVE AXLES/STYRENS/SUSP.</b>		
31. Clear selection/operation/Noise		
32. Drive shafts		
33. Gearbox/Axle fluid levels		
34. Axle and Gearbox fluid levels		
35. PMS Pump (wax level and condition)		
36. Colder/tyres/bulge		
37. Steering rack		
38. Power steering fluid levels		
39. Springs/suspension units		
40. Shock absorbers/dampers		
Comments _____		

Makal Model \_\_\_\_\_ Date of inspection \_\_\_\_\_

Engine Serial/Type \_\_\_\_\_ Chassis # \_\_\_\_\_

Colour \_\_\_\_\_ Registration # \_\_\_\_\_

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36. Colder/tyres/bulge		
37. Steering rack		
38. Power steering fluid levels		
39. Springs/suspension units		
40. Shock absorbers/dampers		
Comments _____		

Visit Sainsbury's or Essex Ford at Stadium Way, Rayleigh Weir for a chance to **Win this**

ROYAL MAIL  
POSTAGE PAID ON 1st CLASS

**Essex Ford doing it better for you . . .**

- State-of-the-art Ford Car & Van Showrooms
- Team Specialist Dealer
- 130 unit display Ford Direct Superstore
- Parts & Accessories Shop
- Customer Reception Centre & Cafe
- 26 Technician workshop
- Car & Van (Class 7) MOT facility
- Interactive Service Advice Centre
- Service While-U-Shop
- Valet services

**Plus earn Extra Nectar points**  
See in dealership for further details  
offers valid to 31st December 2006.

Essex Ford  
Stadium Way, Rayleigh Weir, SS7 2HA  
01268 775544

**How to enter the 'Win a Ka' Prize Draw**

No purchase necessary. See prize draw rules below.

Where to find Essex Ford & Sainsbury's

The competition really couldn't be simpler to enter. Just hand your Nectar card to the cashier at Sainsbury's or Essex Ford. English Weir also will sweep it and enter you for the 'Win a Ka' Prize Draw. If you don't have a Nectar card, pick up one in store today and join in to win.

**There's loads more to try at your Sainsbury's, better Sainsbury's**

- Their range of To do lists for adults and children
- New range of electronics
- New range of homeware
- New hot food counter
- New retail bar
- New pharmacy
- Improved deli and bakery
- Improved meat and fish counters
- Improved deli

Mr A Sumama  
Address  
Address  
Address

**Earn more with Nectar!**

To find out more about how to earn points with Nectar and the exciting rewards that are available simply go to [www.nectar.com](http://www.nectar.com) or phone 0870 4 100 100.

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Present this leaflet in the Ford Shop today to qualify for a 10% discount  
Call into our parts department for more information, special offers and discounts

**eag**  
essexautogroup

**DISCOVERY II**

**EVEN BETTER SECOND TIME AROUND**

V8 Td5

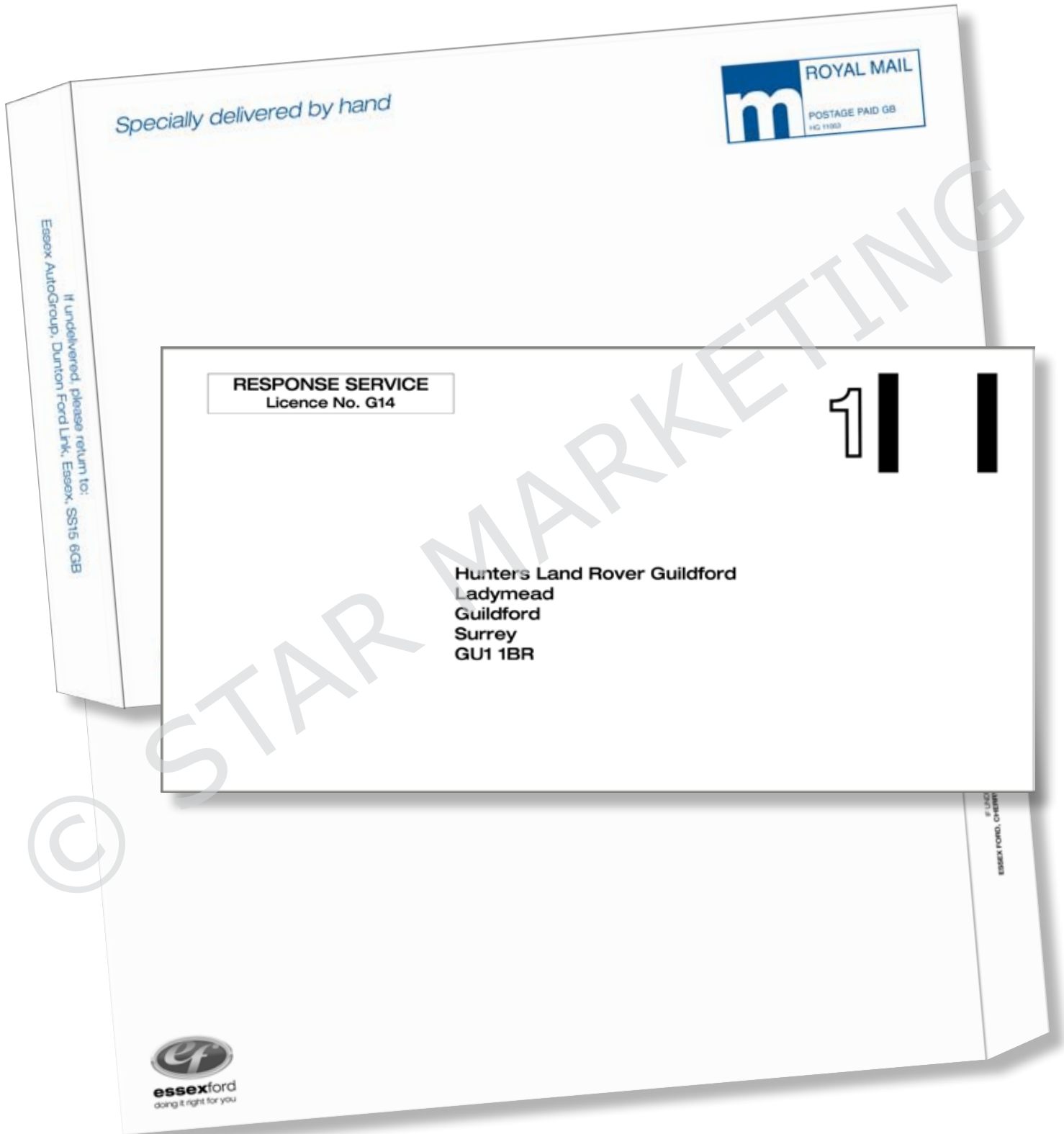
**UPGRADE NOW!**

**Hunters**

Ladymead, Guildford, Surrey, GU1 1DT  
Tel: 01483 568262 Fax: 01483 544023









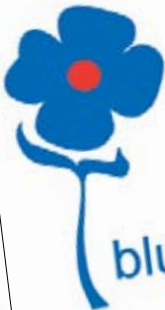




Blandings, Folly Farm,  
Clevedon Road, Tickenham,  
Clevedon, BRISTOL, BS21 6RY

**Pat Keane**  
Sales Director

M 07739 431 386  
T 0871 871 2828  
E patkeane@bluepoppyonline.com



bluepoppy ltd  
Blandings,  
Folly Farm,  
Clevedon Rd,  
Tickenham,  
Clevedon,  
BRISTOL,  
BS21 6RY

bluepoppy

bluepoppy ltd - Blandings, Folly Farm, Clevedon Road, Tickenham, Clevedon, BRISTOL, BS21 6RY  
Telephone: 0871 871 2828 Fax: 0871 871 2829 Email: info@bluepoppyonline.com Web: www.bluepoppyonline.com  
Directors details: M. Dolozza (Commercial Director), P. Keane (Sales Director), J. Russell (Managing Director), R. Parry (Chairman)



bluepoppy

Hunters Land Rover



Bluepoppy ltd - 11-12 Queen Square, Bristol BS1 4NQ (Registered Office) Registered no. 04871225  
Telephone: 0871 871 2828 Fax: 0871 871 2829 Email: info@bluepoppyonline.com Web: www.bluepoppyonline.com  
Directors details: M. Dolozza (Commercial Director), P. Keane (Sales Director), J. Russell (Managing Director), R. Parry (Chairman)

**Archery**  
PROMOTIONS



Karen Fletcher

PO BOX 75 Feltham TW13 7SA Telephone: 07973 175588  
Email: archerypromos@btinternet.com

Hunters Land Rover  
Letchworth, Hertfordshire  
Telephone: 01452 511111  
Fax: 01452 511112  
www.hunterslandrover.co.uk  
Email: business@hunterslandrover.co.uk  
Registered office: Hunt & Woodland Centre  
Letchworth Business Park, Letchworth  
Hertfordshire SG8 5LW  
Registered in England Number 04871225  
National Marketing Award (2005) Winner

Jamie Russell  
GROUP SALES DIRECTOR

Emerald Way, Stone Business Park  
Stone, Staffordshire, ST15 0SR

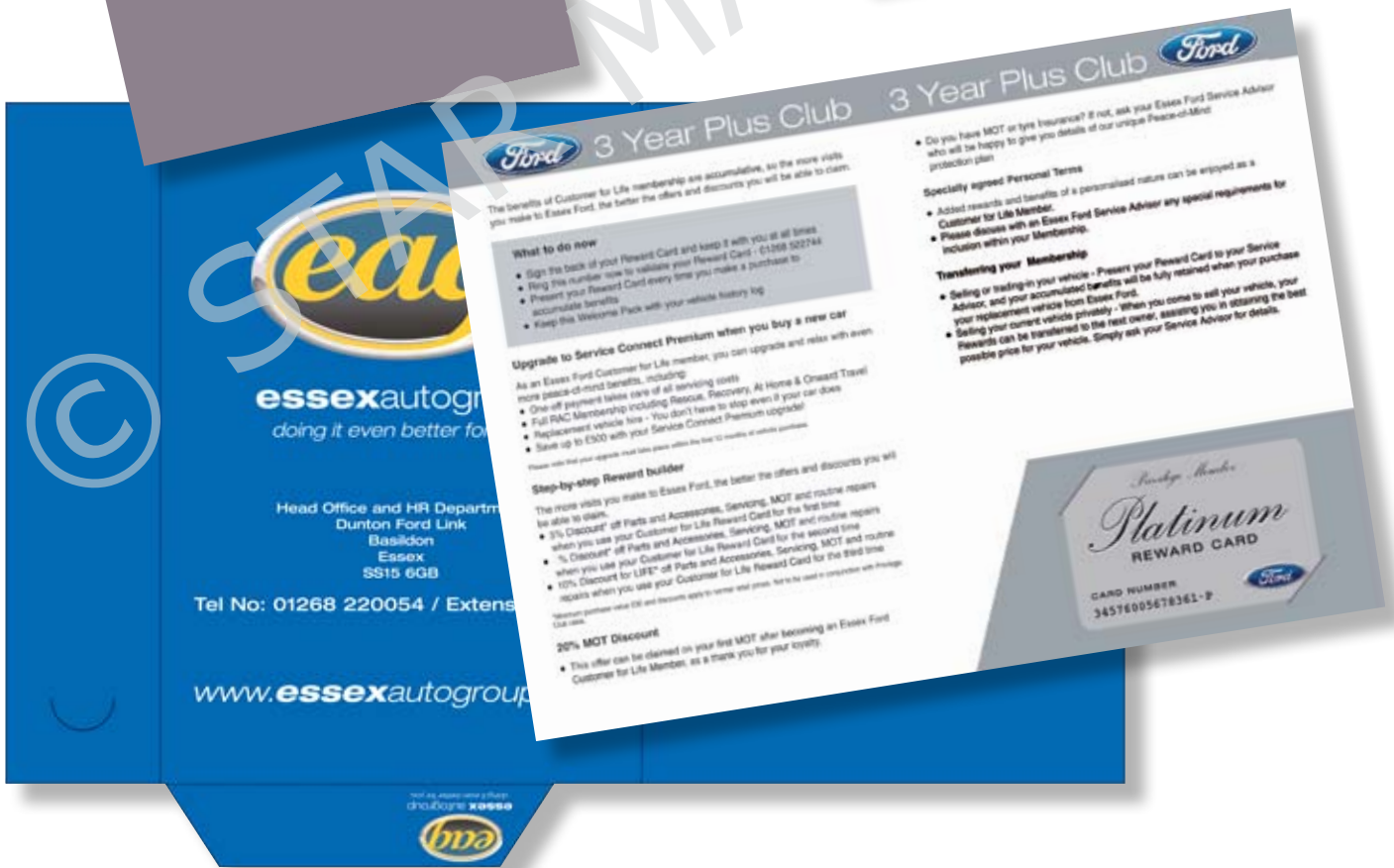
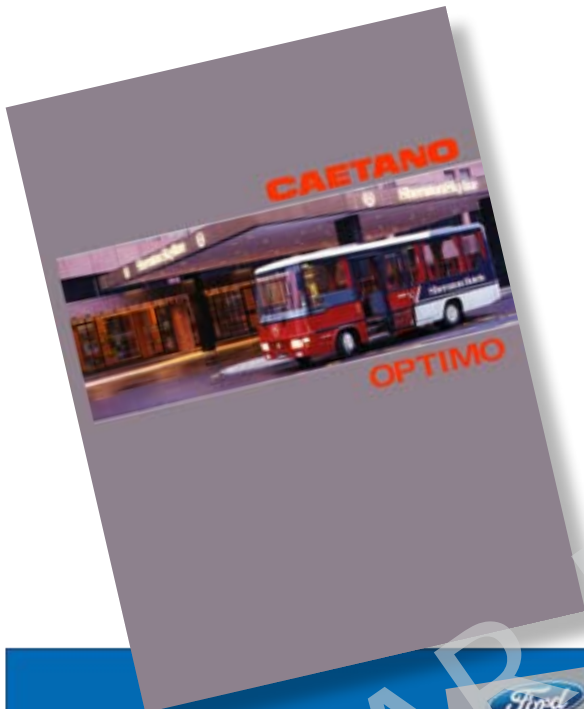
Mobile: 07837 571807  
Telephone: +44 (0)1785 812100  
Facsimile: +44 (0)1785 817225  
Online: www.stonecomputers.com  
Email: jamie.russell@stonecomputers.com



This key could 'open the door' to  
a brand-new Ford Ka

*Please see inside immediately ...*









**Essex Mazda**  
doing it right for you

**Customer for Life**  
BUILDING REWARDS FOR LOYALTY

**WELCOME TO Customer for Life**

At Essex Mazda, we believe that buying a car is just the start of our relationship... we would like to take care of your motoring and after sales needs for many years to come...

**HOW IT WORKS**

- Receive an Essex Mazda customer
- Get your Customer for Life Ten Year holder and Welcome Pack, which includes an introductory letter from the Chairman, your Peace of Mind Passport, and a complimentary wallet
- Sign your Passport and keep it with your vehicle service history books
- Don't forget your Passport frames it every time you make a purchase to accumulate your benefits

**PEACE OF MIND PASSPORT**

When you receive your Passport, it will contain all your details and a unique passport number. This means that as you make purchases from your special offers and services, many of which will be unique to you. However, if you sell your vehicle you can opt to transfer your accumulated benefits to the new owner (subject to agreeing the value of your car or van on our new vehicle, provided you buy it from Essex Mazda).

**PASSPORT WORTH HUNDREDS OF £££'S!**

You can use your Passport to claim up to 10% off parts, accessories, servicing, routine repairs, MOT or half price monthly benefits for 12M. You can also get 700 12 months free insurance when you buy your next car from Essex Mazda. plus, we'll tailor exclusive after sales offers to suit you, depending upon your requirements and circumstances. In all, it could be worth hundreds of £££'s! These benefits are accumulative, so the more discounts you will be able to claim. Full details can be found on the front of your Passport.

**DIRECTORY OF SERVICES**

Your Passport also incorporates a useful directory of services and information. This guide forms a quick reference for all the after sales departments and personnel you might need to make contact with over the coming months and years, including what to do and who to call in an accident or emergency.

**ONCE YOU RECEIVE YOUR WELCOME PACK**

Makes sure you keep everything safe and take your Passport to Essex Mazda with you on every visit. That way you can be sure to make the most of every offer and discount open to you - just as long as you don't forget your passport!

**Customer for Life APPLICATION FORM**

If you haven't already applied for your Customer for Life Membership, please complete the following details and return this form to Essex Mazda by post, or drop it in to one of our dealerships. If you are purchasing a car from Essex Mazda, your Customer for Life Welcome Pack will be sent automatically, so no action is required at this stage.

This scheme is only open to Essex Mazda customers so please let us know where you've used our services.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone no: \_\_\_\_\_  
Fax no: \_\_\_\_\_  
e-mail: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
When did you last use Essex Mazda: \_\_\_\_\_  
Your current vehicle: \_\_\_\_\_  
Car registration number: \_\_\_\_\_  
Which services are most important to you? \_\_\_\_\_

**WELCOME TO CUSTOMER FOR LIFE**

The benefits of Customer for Life membership are accumulative, so the more visits you make to Essex Ford, the better the offers and discounts you will be able to claim.

- What to do now**
- Sign the back of your Reward Card and keep it with you at all times
  - Present your Reward Card every time you make a purchase to accumulate benefits
  - Keep this Welcome Pack with your vehicle history log

- Do you have MOT or fire insurance? If not, ask your Essex Ford Service Advisor who will be happy to give you details of our unique Peace of Mind protection plan.
- Specially agreed Personal Terms
- Added rewards and benefits of a personalised nature can be enjoyed as a Customer for Life Member

**Upgrade to Service Connect Premium when you buy a**

- As an Essex Ford Customer for Life member, you can upgrade and enjoy many peace-of-mind benefits, including:
- One off payment to cover all of your ongoing costs
  - Full AA Membership including Rollover, Holiday, At Home & One
  - Replacement vehicle hire - You don't have to stop-work if your car is broken down
  - Save up to £200 with your Service Connect Premium upgrade!

**WELCOME TO CUSTOMER FOR LIFE**

At Essex Ford, we believe that buying a car is just the start of our relationship... we would like to take care of your motoring and after sales needs for many years to come. That's why we've launched our Customer for Life Membership. It's all about your peace of mind and offers you the chance to benefit even more from being a regular Essex Ford customer.

**Save hundreds of £££'S!**

You can use your Reward Card to claim up to 10% off parts, accessories, servicing, routine repairs or MOT for 12M. You can also get half-price or 700 12 months free insurance when you buy your next car from Essex Ford. But you buy your next car from Essex Ford. And we'll tailor exclusive after sales offers to suit you, depending upon your requirements and circumstances.

**Once you receive your Welcome Pack**

Makes sure you keep everything safe and take your Reward Card with you on every visit. That way you can be sure to make the most of every offer and discount available to you.

**APPLICATION FORM**

If you haven't already applied for your Customer for Life Membership, please complete the following details and return this form to Essex Ford by post, or drop it in to one of our dealerships. If you are purchasing a car from Essex Ford, your Customer for Life Welcome Pack should be sent to you automatically, so no action is required at this stage.

Membership is only open to Essex Ford customers so please let us know when you last used our services below.

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postcode: \_\_\_\_\_  
Phone No: \_\_\_\_\_  
Mobile: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
When did you last use Essex Ford? \_\_\_\_\_

**Customer for Life**  
BUILDING REWARDS FOR LOYALTY

**IMPORTANT WELCOME PACK AND REWARD CARD**

Your Reward Card is enclosed. Be sure to validate this - and start to enjoy the benefits of Customer for Life membership!

- Peace of mind Warranty
- Discounted servicing, parts, accessories, routine repairs and MOT for LIFE
- Service and Breakdown upgrade option
- Unique offers tailored to suit you
- Benefits transferable to replacement car or van

**SAVE HUNDREDS OF £££'S!**

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**REWARD CARD**

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Phone 01295 827744 Fax: 01295 823388

Essex Ford (Sudbury)  
100 The Green, 100 The Green, Sudbury, Essex, CO10 1JH  
01793 420088 Fax: 01793 420088

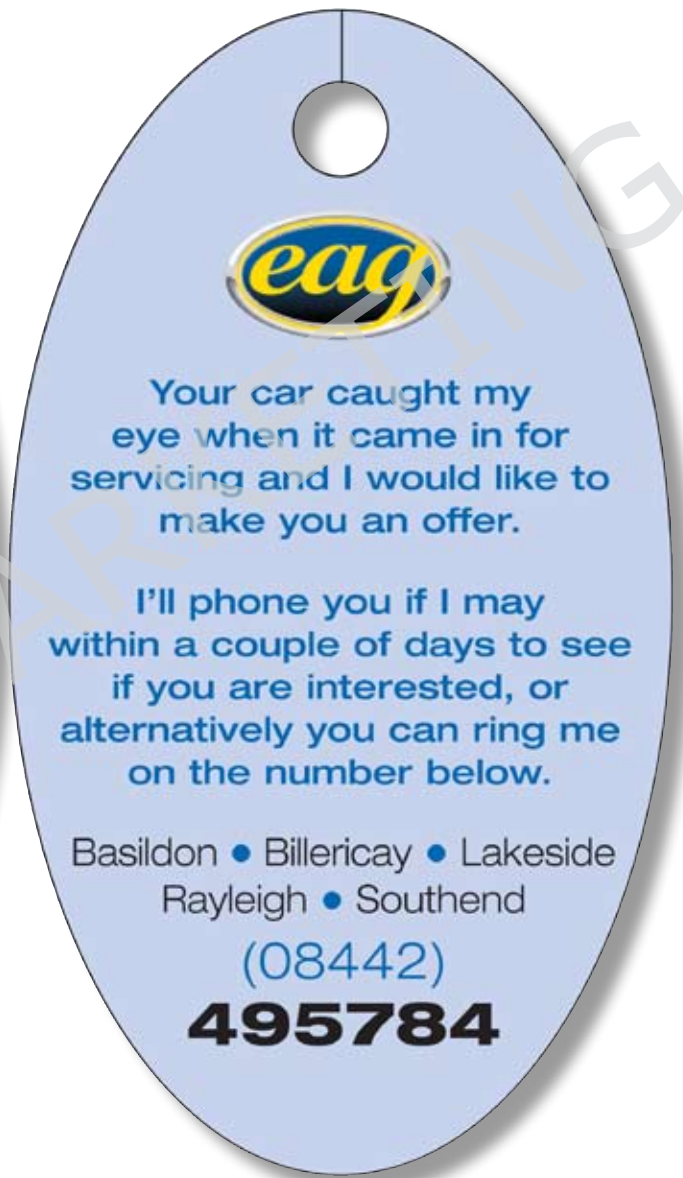
Essex Ford (Luton)  
Luton, Bedfordshire, Luton, Bedfordshire, LU2 9JF  
01582 562244 Fax: 01582 562244

Essex Ford (Stevenage)  
100 The Green, 100 The Green, Stevenage, Essex, SG1 2JF  
01438 773444 Fax: 01438 773444

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For more details  
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